

2018–2019 Annual Report UNITED WAY OF CENTRAL INDIANA

Serving Boone, Hamilton, Hancock, Hendricks, Marion and Morgan Counties

United Way Dear Friends of United Way of Central Indiana,

In the last year, we've achieved significant milestones that have provided our volunteers with a purpose, our advocates a voice, and our donors an opportunity to see how their gifts are making a notable impact on our communities. The funding you've helped us raise has served hundreds of thousands of individuals and families through various programs, initiatives, and events that have created impact in our six-county region.

And even with this incredible work, we're still up against some harsh realities, like how more than 230,000 households in Central Indiana are living in or are one step away from poverty.

We've demonstrated a century of rising to the occasion – but our journey is far from over, and it begs the question: What does the future of our community look like and how will United Way play a significant role in its success? Here's our answer:

**United Way is strategic.** We know that no one organization working alone can help members of our community to a better future. Non-profit organizations, government and the private sector need to come together to address current and emerging issues facing our community. Our long-term relationships with community-based organizations, corporate partners, local, state and federal agencies, and individuals puts us in a position to play a unique, connecting role and reinforce it with investments that drive long-term results.

**United Way is inclusive.** By bringing together subject matter experts, direct service providers, government leaders, funders, corporate partners, and passionate individuals from diverse backgrounds, we will create impact initiatives that accelerate progress on community issues such as affordable housing, nutritious food, transportation, and health services. We're also driving improvements in education, employment and mental health and finding ways to serve individuals, parents, and children as one unit, rather than separately.

**United Way is impact reimagined.** The launch of our new Impact Funds model provides a specific, targeted approach to addressing Central Indiana's most pressing issues by providing basic needs, strengthening opportunities for families to reach self-sufficiency, and spurring social innovation in our sector.

By continuing these conversations and sharing the hope for our future, we're arming you – our dedicated community partners, volunteers, advocates, and donors – with the knowledge you need to keep fighting for the education, financial stability, health, and basic needs for every person in every community, with us. Why? Because without you, a struggling senior may have to make the heartbreaking choice between a healthy meal and a lifesaving prescription. Because without you, children in struggling families will not have the benefit of a quality early childhood education that lays the foundation for success in school and beyond. Because without you, adults will struggle to get the skills necessary to increase their income and stabilize their housing situation. Because without you, we won't have the best and brightest minds in our community thinking about how we improve the efficiency and effectiveness of the human services sector.

In short, we need you as advocates for our community because, together, we CAN make a difference.

Without you, we simply wouldn't be where we are today - and for that, we thank you.

Sincerely,



Ann D. Murtlow President & CEO United Way of Central Indiana



**Bryan Mills** Chairman of the Board United Way of Central Indiana

# WHO WE ARE

# **OUR VISION**

Central Indiana will be a community where children, individuals and families thrive; neighbors care for each other; and we are proud of all our residents' quality of life.

# WHAT WE DO

United Way of Central Indiana fights for the education, financial stability, health and basic needs of every person in every community.

# OUR AREA OF SERVICE

United Way of Central Indiana serves the communities of Boone, Hamilton, Hancock, Hendricks, Marion, and Morgan counties.

## DIVERSITY AND INCLUSION

We strive to maximize our impact in the community by creating and sustaining an environment that leverages the creativity and innovation that result from the unique perspectives that individuals bring. We believe that our community is best served when diversity and inclusion are embedded in everything we do. As such, we encourage the active participation of our team; including our employees, volunteers, donors, advocates and community partners.

Diversity refers to the similarities and differences, both visible and invisible, that exist among people. Diversity includes values, beliefs, lifestyles, abilities, ethnicities, ages, genders, experiences, thinking styles, backgrounds, orientations, behaviors, cultures, socioeconomic status and the innumerable other aspects that shape an individual's personality and unique identity.

Inclusion is inviting and embracing the full breadth of perspectives, fully engaging those perspectives, and leveraging them to achieve our individual and collective potential. Inclusion requires action. Inclusion is more than accommodating or allowing diversity. It is about building strength through the inherent value of diversity and seeing it as a fundamental part of all we do. It requires a focus on how each of us makes decisions and a willingness to recognize and eliminate barriers to inclusion.

# THE NEXT CENTURY OF IMPACT

38% (237,000)

**OF HOUSEHOLDS** 

IN CENTRAL INDIANA

**ARE ALICE OR IN** 

POVERTY

### HAVE YOU MET ALICE?

ALICE, an acronym for Asset Limited, Income Constrained, Employed, is a new way of defining and understanding the struggles of households that earn above the Federal Poverty Level, but not enough to afford a basic household budget. ALICE could be your child care worker, your parent on Social Security, the cashier at your supermarket, the gas attendant, the salesperson at your big box store, your waitress, a home health aide, or an office clerk.

For far too many families, the cost of living outpaces what they earn. These households struggle to manage even their most basic needs - housing, food, transportation, and health care. When funds run short, cash-strapped households are forced to make impossible choices, such as deciding between quality child care or paying the rent, filling a prescription or fixing the car. These short-term decisions have long-term consequences not only for ALICE families, but for all of us.

50% OF HOUSEHOLDS WITH CHILDREN HAVE INCOME BELOW THE ALICE INCOME THRESHOLD Between 2010 - 2016 BASIC COST OF LIVING INCREASED 21% FOR A SINGLE ADULT HOUSEHOLD AND 23% FOR A FAMILY OF FOUR

\* 2018 ALICE report. Source: 2016 Census Bureau

# TECH'S COMMITMENT TO OUR COMMUNITY

The tech sector is changing the way people think about corporate social responsibility. Through United Way's partnership with TechPoint, we connected with Zylo, a leading platform for cloud software subscription management and optimization. Zylo is backed by some of the best enterprise software investors in the world, including Bessemer Venture Partners, Salesforce Ventures, and Slack.

Zylo saw a need to plug into conversations that wouldn't just create impact, but spur innovative solutions for individuals and families facing poverty in our region. With representation from United Way's Community Impact team and leaders in the tech industry, Zylo hosted a panel discussion that demonstrated the ways tech companies can become the next generation of philanthropic leaders. The discussion was followed by a poverty simulation that provided real examples of what people in Central Indiana face and concluded with a volunteer activity at Flanner House.



### PHILANTHROPY CLOUD

A new generation of employees has entered the workforce who value purpose over paycheck. They care deeply about their employer's social impact. But how do you connect every employee's individual passions to the right opportunities to give back? **Salesforce.org Philanthropy Cloud** is the corporate impact platform designed for this new era of giving. It gives every employee access to a global network of opportunities to donate, volunteer and advocate.

Learn more at uwci.org/philanthropycloud



# TURNING TALK INTO ACTION

### CELEBRATING A TRADITION OF EXCELLENCE

Advocates of diversity from all backgrounds, cultures, thought processes and beliefs, come together in United Way of Central Indiana's Diversity Leadership Circle. Founded by Bill Mays in 1985 (then known as the Minority Key Club), the Diversity Leadership Circle was one of the first of its kind in the country, providing a way for the minority community to demonstrate their philanthropic power. Today, members maximize impact on the community by offering unique perspectives and giving \$1,500 or more annually.

In 2018, 500 members contributed more than \$2.6 million dollars to fight for the financial stability of all Central Indiana residents.

### INDIANA FORWARD

In July 2018, a synagogue in Carmel was vandalized with anti-Semitic graffiti, and the incident highlighted the fact that Indiana was one of five states without a recognized hate crimes law.

In response to events like these, and in tandem with Governor Eric Holcomb's call to action, we took our advocacy efforts to the next level with Indiana Forward: a broad, bipartisan campaign that fought for clear, effective, and fully-inclusive bias crimes legislation for the state of Indiana. The campaign generated the support of nearly 700 businesses, organizations, faith communities, educational institutions, and individuals around the state to advocate for a law protecting all Hoosiers regardless of race, ethnicity, religion, national origin, sex, disability, gender identity, and/or sexual orientation.

### THE FUTURE IS HERE: GENERATION Z

By 2020, Millennials and Gen Z will account for more than 50% of our national workforce. But it's not just for-profit companies leveraging the value of age diversity and inclusion. Philanthropy and social causes are chiming in, too.

United Way LINC® is a national effort to increase awareness and engagement with United Way for individuals under 30 through unique volunteer events with a social twist. Over 250 active members in Central Indiana gave an average gift of \$540 to United Way's campaign and volunteered more than 340 hours with LINC® in 2018. Central Indiana's LINC also boasts its first "Gen Z" Steering Committee Member, Kara Miller, age 22, a business development associate at Salesforce.







# ACTIVATING EDUCATION

### ENHANCING READUP WITH READYROSIE

In the last school year, 40 schools from 18 districts participated in United Way's signature program, ReadUP. Approximately 1,000 volunteers served nearly 700 students – helping them to develop and improve critical and foundational literacy skills to achieve grade-level literacy standards.

To ensure our impact was not just happening inside the classroom, United Way provided ReadUP families with a new and innovative opportunity to increase literacy support at home with ReadyRosie – a digital resource and family engagement tool designed to build capacity and increase family confidence, while providing interactive and engaging family-based workshops. ReadyRosie leverages the power of video modeling, family workshops, professional development opportunities, and mobile technology to build powerful partnerships between families and educators.

"Thank you for the gift of ReadyRosie. We absolutely love it! It is a wonderful resource to have for our families as they continue education at home."

LETICIA ALVAREZ, READUP COORDINATOR FROM ERNIE PYLE ELEMENTARY: IPS #90

### A DAY OF CARING LEGACY: MORE THAN JUST A PLAYGROUND

For the last six years, Bowen Engineering and Citizens Energy Group have teamed up to amplify their work in Central Indiana communities through an annual Day of Caring. The partnership took them to Flanner House in 2017, where their impact was so powerful, that they decided to return in 2018 to improve and expand the center's playground.

With the help of nearly 100 volunteers, Bowen and Citizens employees built an infant and toddler playground to supplement the center's recent expansion of two infant and two toddler rooms. As a result, children not only have a safe space to play and explore, they can also use the playground to refine their motor, problem solving, patience, and social skills.

"Do you ever have something that you just can't put into words? That's how I am when it comes to Bowen and Citizens and the work they did last year and knowing that they were coming back to put an infant playground in for our babies."

ALICE GUYNN, CDC DIRECTOR AT FLANNER HOUSE

### TURNING PASSION INTO PURPOSE: ANNY THE TALL GIRL

Embracing our differences and celebrating what makes us unique is a valuable lesson that educators instill in us at a young age. Just ask Wei-Li Shao, long-time United Way donor and former Eli Lilly and Company executive of 17 years. While Shao has dedicated a large portion of his life to the pharmaceutical industry, his heart has always been in giving back to his community.

When Shao decided to become a children's book author, he not only stressed the importance of messages like these in his book, *Anny the Tall Girl*, he donated the book's proceeds to United Way's education initiatives. He continues to read his books at local child care programs, including Edna Martin Christian Center Child Care Ministry and Daystar Child Care, two of United Way's community partners and members of the Great Families 2020 network. Shao's impact on Central Indiana helps children form positive perceptions of themselves and others, while supporting United Way's efforts to provide educational tools, resources, and programs for every person in every community.

# SUPPORTING FAMILIES

### GREAT FAMILIES 2020: MEET BRIANA DOWELL

Briana Dowell enrolled in Great Families 2020 to achieve financial stability and a path to self-sufficiency. Within just weeks of enrollment, she selected Sunrise Christian Academy as her child care provider. At the time of enrollment, Briana was working as a preschool teacher at Head Start. By sticking to a budget, she was able to rebuild her savings and explore new career goals. She researched a career as an applied behavioral analyst therapist and with the help of her wellness coach, she successfully passed the training required for her new role. As her path unfolded, she received a job at Little Star Therapy and even received additional resources to work in respite care for children with autism for extra income.

Because of the support network provided by Great Families 2020, Briana will no longer need assistance for child care but remains active in the program. Services like Great Families 2020 continue to transform the lives of Central Indiana residents, like Briana, every day.

# PROGRAM SPOTLIGHT: CENTERS FOR WORKING FAMILIES

Kimberly Mitchell knew she needed to learn about affordable ways to provide for her family. When she heard about United Way's Centers for Working Families through the John H. Boner Center, she decided to join.

Centers for Working Families (CWF) are friendly neighborhood centers where hardworking, low-income families can access a full range of services to help lift them out of poverty and achieve long-term financial stability. CWF provides services across three areas: employment and career advancement, financial literacy and coaching, and access to income supports. By bundling such programs, the centers can provide a coaching approach at a one-stop convenient location for families in search of help.

For Kimberly, the Volunteer Income Tax Assistance (VITA) program, one of many United Way services offered through CWF, has helped her family astronomically. Her hope is that others can benefit from these services the same way she has and that they can learn and grow in ways that create positive, long-term impact on their families and communities. Last year, almost 5,000 individuals were served by Centers For Working Families (CWF) which included a network of 12 neighborhood sites.



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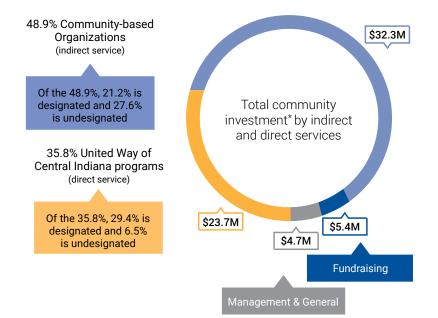
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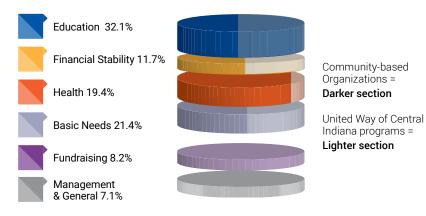
# TOTAL COMMUNITY INVESTMENT

Last year, donors and other funders contributed \$63,166,205 in total revenue to help achieve United Way of Central Indiana's community impact goals.

We strive to be transparent with our finances and are committed to the strategic and effective use of every donor dollar. As of June 30, 2018, United Way's net assets totaled \$171,785,413 which includes significant endowed and restricted funds.



### TOTAL COMMUNITY INVESTMENT\* BY PRIORITY



\* The Fiscal Year 2017-18 community investment was \$66.1M. United Way of Central Indiana 2018-19 audited financial statements and IRS Form 990 will be available online at uwci.org upon completion.



### CORPORATE AND FOUNDATION GIFTS

CORPORATE GIVING

#### \$1 Million and Above

Eli Lilly and Company

Allison Transmission, Inc., and UAW Local #933	Elanco Animal Health	Lilly Endowment Inc.
Anthem Blue Cross and Blue Shield of Indiana	Enterprise Holdings, Inc.	Marian, Inc.
Citizens Energy Group	Fischer Homes	OneAmerica
Corteva Agriscience	Gene B. Glick Company, Inc.	PNC
Cummins, Inc.	Indianapolis Power & Light Company	
DEFENDERS	KAR Auction Services	
\$75,000 - \$99,999		
Lumina Foundation	St. Vincent	UPS
\$50,000 - \$74,999		
CNO Financial Group, Inc.	Indiana University Health	Praxair Surface Technologies, Inc.
Duke Energy	Indianapolis Colts	Roche Diagnostics
GEICO	Pacers Sports & Entertainment	
\$25,000 - \$49,999		
The Ackerman Foundation	Elements Financial	Old National Bank
Andy Mohr Automotive	Elizabeth Ann Beck Foundation	Stanley Security Solutions, Inc.
Arlington/Roe	Federal Home Loan Bank of Indianapolis	Taft Stettinius & Hollister LLP
Availity	Firestone Building Products and Industrial Products	Teachers Credit Union
BMO Harris Bank	Horton, Inc.	Vectren (a CenterPoint Energy Company
Caterpillar, Inc.	Huntington National Bank	Walker
	Kata Cannar ( Miller LLD	
Community Health Network	Katz, Sapper & Miller, LLP	
Community Health Network Delta Faucet	MET Foundation, Inc.	
Delta Faucet		KeyBank
Delta Faucet \$15,000 - \$24,999	MET Foundation, Inc.	KeyBank The National Bank of Indianapolis
Delta Faucet \$15,000 - \$24,999 Allied Solutions, LLC	MET Foundation, Inc. FedEx	-

### CORPORATE AND FOUNDATION GIFTS

CORPORATE GIVING

BMWC Constructors, Inc.	Indiana Lumbermens Mutual Insurance Co.	Onebridge	
Bowen Engineering	Keihin North America, Inc.	Pitney Bowes	
Dorsey Foundation, Inc.	Kennedy Tank & Manufacturing Co., Inc.	Raymond James & Associates, Inc.	
FirstPerson	Managed Health Services	Rock Island Refining Foundation	
Hachette Book Group	The Margot L. Eccles Arts & Culture Fund, a fund	Walmart Inc.	
Hancock Health	of Central Indiana Community Foundation Mi-Tech Metals, Inc.	WTHR – TV	
5,000 - \$9,999			
3M Co.	The Farmers Bank	Merrill Lynch/Bank of America	
AETNA	Frost Brown Todd, LLC	Messer Construction Company	
Alro Steel Corporation	Fusion Alliance, Inc.	Nationwide Insurance	
Aqua Indiana, Inc.	GE Capital / ERC	PepsiCo	
Aqua Systems	Giant Eagle	Richard M. Fairbanks Foundation, I	
Balkamp, Inc.	Goelzer Investment Management, Inc.	Shiel Sexton Company, Inc.	
Bernie & Sandy Miller Family Foundation	Greenfield Banking Company	South Central Indiana REMC	
Bingham Greenebaum Doll, LLP	Gregory & Appel Insurance	STAR Bank	
CareSource	The Hagerman Group	State Auto Insurance	
Citizens Bank - Mooresville	Health and Hospital Corporation of Marion County	State Bank of Lizton	
Comcast	Hubbard Family Foundation, Inc.	Steel Dynamics	
Costco	Hulman & Company		
Erie Insurance	Indianapolis Indians		

AAA Hoosier Motor Club	Cambridge Capital Management Corp.	CSL Plasma
AbbVie	Cargill	CTI Construction, LLC
ADP, Inc.	Center Township Trustee (Danville)	Due Doyle Fanning & Metzger, LLP
Associated Bank	Centier Bank	DWA Healthcare Communications Group
Bituminous Insurance Companies	Chubb Group of Insurance Companies	The Emerson Family Fund
Boone REMC	Community Foundation of Boone County, Inc.	Federated Insurance Co.
Borshoff	Cranfill Development Corp.	First Internet Bank of Indiana
C&S Wholesale Grocers, Inc.	Crawford, Murphy & Tilly, Inc.	Gentleman McCarty

\$1,000 - \$4,999 (Cont.)

### CORPORATE AND FOUNDATION GIFTS

CORPORATE GIVING

Goodman's Jewelers, Inc.	Koch Air LLC	The Opus Group
GPD Associates	Lake City Bank	Powers & Sons Construction, Inc.
Grange Insurance	Langham Logistics	Principal Financial Group
Hancock County Community Foundation	LDI, Ltd.	Regal Beloit Corporation
Hobart Services	Leaf Software Solutions, Inc.	Rowland Design, Inc.
Hobson Chevrolet Buick GMC	Maurer Family Foundation, Inc.	The Saltsburg Fund, Don and Karen Lake Buttrey
Horizon Bank	Microsoft Corporation	Simons Bitzer & Associates, PC
Indiana Health Information Exchange	My-te Products, Inc.	Thorne Family Trust
Ingredion	Nina Mason Pulliam Chartitable Trust	TIC International Corporation
The Irving S. and Alwyn N. Johnson Family Foundation	Noel-Smyser Engineering Corporation	TOA (USA) LLC
Johnson Controls	NorthPark Community Credit Union	Weekends Only
JPMorgan Chase	NSK Corporation	Young & Laramore
Kirby Risk Electrical Supply	Omega Communications, Inc.	
	OmniSource Corporation	

\$500	- \$999
-------	---------

¢000 \$555		
Capital Adhesives	Mary Blake Brock Fund, The Levinson Family Lifetime Philanthropy Foundation	Quality Control Sales & Service, Inc.
Capital Charities, Inc.	.,	Salil Gupta Fund, The Levinson Family
Case New Holland	Mary Rigg Neighborhood Center	Lifetime Philanthropy Foundation
Filiatt Oammany of Indiananalia	Merchants Property Insurance Company	Second Presbyterian Church
Elliott Company of Indianapolis	Pacific Life	South Western Communications
Goodrich Quality Theaters	Pearl Pathways, LLC	Sutton-Garten Co.
Johnson & Johnson		Sutton-Garten Co.
Kokosing Construction Company, Inc.	Perdue Farms	Thermo Fisher Scientific
5 1 2	Pfizer, Inc.	Travelers Insurance
Marathon Petroleum Corporation		

### GRANTMAKING PARTNERS

GRANTS MADE TO UNITED WAY

\$1 Million and Above			
City of Indianapolis	Indiana Housing & Community Development Authority		
Corporation for National and Community Service	Lilly Endowment Inc.		
U.S. Department of Veterans Affairs			
\$100,000 - \$999,999			
Corteva Agriscience	The Indianapolis Foundation, a Central Indiana Community Foundation Affiliate	Richard M. Fairbanks Fo	
Efroymson Family Fund, a fund of the Central Indiana Community Foundation	Indianapolis Power & Light Company	Ruth Lilly Philanthropic Foundation The Siemer Institute for Family Stabili	
Indiana Family and Social Services Administration Office	Internal Revenue Service	Strada Education Netwo	-
Administration Office	Nina Mason Pulliam Charitable Trust		
\$75,000 - \$99,999			
Citizens Energy Group			
\$50,000 - \$74,999			
Allen Whitehill Clowes Charitable Foundation, Inc.	Marion County Public Health Department		
Arthur Jordan Foundation	Nicholas H. Noyes, Jr. Memorial Foundation		
Eli Lilly and Company Foundation	Samerian Foundation, Inc.		
\$25,000 - \$49,999			
James Proctor Fund for Aged Men and Women, a fund of The Indianapolis Foundation, a Central Indiana Community Foundation Affiliate	Lacy Foundation		
\$10,000 - \$14,999			
Marion County Commission on Youth (MCCOY)	The OneAmerica Foundation, Inc.		
Old National Bancorp			
\$5,000 - \$9,999			
The Central Indiana Senior Fund Charles N. Smith Fund, a CICF Fund	Pacers Foundation, Inc.	Zink Distributing	
Huntington Bank	PNC Foundation		
\$1,000 - \$4,999			
Civic Nation	Eastern Star, Jewel Human Services Corporation	First Electric Supply Co	

First Electric Supply Co.

### EVENT SPONSORS

Hometown Huddle

Indianapolis Colts

Leadership Giving Appreciation Evening at IRT UnitedHealthcare

onneuneuneun

#### ELEVATE

Anthem Blue Cross Blue Shield of Indiana Barnes & Thornburg LLP **Becknell Industrial BMO Harris Bank** Deloitte LLP Delta Faucet Edge Mentoring Eli Lilly and Company Faegre Baker Daniels LLP **Glick Philanthropies** Katz, Sapper & Miller, LLP Ice Miller LLP Lumina Foundation Republic National Distributing Company **RJE** business interiors **Roche Diagnostics** Salesforce Strada Education Network Sun King Brewery TechPoint UPS

#### **UNITE 2018**

AAA Hoosier Motor Club

Women's Speaker Series: Crafting Your Professional Presence

JPMorgan Chase

#### Women's Speaker Series: Why Diversity, Equity and Inclusion in Workplace Matters

Anthem Blue Cross and Blue Shield of Indiana



Alternatives Incorporated American Cancer Society American Red Cross of Central Indiana The Arc of Greater Boone County AYS. Inc. Barbara B. Jordan YMCA Big Brothers Big Sisters of Central Indiana Boone County Cancer Society Boone County Senior Services, Inc. (BCSSI) **Bosma Enterprises** Boys & Girls Club of Boone County Boys & Girls Club of Noblesville Boys & Girls Clubs of Hancock County Boys & Girls Clubs of Indianapolis Catholic Youth Organization Camp Rancho Framasa Catholic Charities Indianapolis Child Advocates Children's Bureau, Inc. The Children's TherAplay Foundation, Inc. Christamore House Family and Community Center Community Alliance of the Far Eastside Concord Neighborhood Center Connect2Help Crossroads of America Council, BSA **Damien Center** Early Learning Indiana, Inc. Easterseals Crossroads Edna Martin Christian Center Fairbanks

### ACCREDITED COMMUNITY-BASED ORGANIZATIONS

Families First Indiana, Inc. Fathers and Families Center Fay Biccard Glick Neighborhood Center at Crooked Creek Flanner House of Indianapolis, Inc. Foster Success Girl Scouts of Central Indiana Girls Incorporated of Greater Indianapolis Goodwill of Central & Southern Indiana Hancock County Senior Services, Inc. Happy Hollow Children's Camp, Inc. Hawthorne Community Center Hendricks County Senior Services Heritage Place of Indianapolis, Inc. Hoosier Trails Council, Boy Scouts of America Horizon House HVAF of Indiana, Inc. Indiana Legal Services, Inc. Indiana Youth Group Indianapolis Legal Aid Society Indianapolis Neighborhood Resource Center Indianapolis Urban League (IUL) Jameson Camp Jewish Community Center Association of Indianapolis, Inc. John Boner Neighborhood Centers The Julian Center. Inc. Kids' Voice of Indiana La Plaza

Little Red Door Cancer Agency, Inc. Lutheran Child and Family Services of Indiana/Kentucky, Inc. Marion County Commission On Youth (MCCOY) Martin Center Sickle Cell Initiative Martin Luther King Community Center Mary Rigg Neighborhood Center Meals on Wheels of Hancock County Meals on Wheels, Inc. Mental Health America of Hendricks County Neighborhood Christian Legal Clinic Noble, Inc. PACE, Inc. PrimeLife Enrichment, Inc. Reach For Youth, Inc. The Salvation Army Second Helpings Sheltering Wings Southeast Community Services St. Mary's Child Center Starfish Initiative Sycamore Rehabilitation Services Hendricks County Arc, Inc. Tangram, Inc. The Villages of Indiana, Inc. Volunteers of America Ohio & Indiana WellSpring Center YMCA of Greater Indianapolis Youth Connections

"My mission is to ignite, inspire, and direct energy for positive action by 'working United' in our community."

LifeSmart Youth, Inc.



### - MARIANNE GLICK

Owner, Glick Art & Director at Eugene & Marilyn Glick Family Foundation

### FDUCATION

Program Partners 蔘

#### Funding Partners 📈 Volunteer and Community Partners 💝

Early Childhood Strategies 2.0 (10-year Plan)

United Way ensures that children have the best possible start in school by assisting early childhood programs through professional development, mentorship, facility improvements, classroom resources and curricular enhancements throughout the six-county area. Thanks to the following partners:

#### Program Partners 4

**Business Ownership Initiative** 

**Child Care Answers** 

Indiana Family and Social Services Administration (FSSA) Indiana Partnership for Inquiry Learning Indianapolis Public Library Indianapolis Repertory Theatre

#### Funding Partners 📈

The Albert G. and Sara I. Reuben Endowment Fund for Early Childhood Development

Indiana Family and Social Services Administration (FSSA)

Lilly Endowment Inc.\*

Ruth Lilly Philanthropic Foundation\*

\*Denotes funder provides additional support to the Early Childhood Education Capital Projects work.

#### Early Readers Club

United Way's Early Readers Club provides high-quality books to children from birth to age 6. Thanks to the following partners:

#### Program Partners

Early Education Program Partners The Indianapolis Public Library Scholastic. Inc.

Funding Partners 🛹

Lilly Endowment Inc.

#### Indianapolis Preschool Scholarship Program

United Way serves as the administrator for the Indianapolis Preschool Scholarship Program (IPSP), the city's firstever preschool scholarship program. In this capacity, we oversee the application, outreach, capacity-building and evaluation processes for IPSP and collaborate to manage Marion County's state-run On My Way Pre-K pilot scholarship program for 4-year-olds from low-income families. Thanks to the following partners:

Program Partners

Children's Bureau, Inc.

The Consultants Consortium Indiana Family and Social Services Administration (FSSA) Indianapolis City-County Council Indianapolis Mayor's Office of Education Innovation

#### Funding Partners 📈

Anthem Blue Cross and Blue Shield Foundation, LLC **Citizens Energy Group** City of Indianapolis **Community Health Network** Cummins Inc. Corteva Agriscience **Duke Realty Corporation** Eli Lilly and Company Foundation Emmis/Radio One Community Fund Fifth Third Bank First Electric Supply Co. The Glick Fund, a fund of Central Indiana Community Foundation Herbert Simon Family Foundation, a fund of Central Indiana Community Foundation Indiana University Health Indianapolis Power & Light Company The Joyce Foundation KeyBank Langham Logistics Sarah & John Lechleiter Old National Bancorp The OneAmerica Foundation. Inc. **PNC Foundation** Walker Zink Distributing

#### ReadUP

ReadUP enlists volunteers to help early school-aged kids get on track - and stay on track - with their expected reading levels. Thanks to the following partners:

#### Volunteer and Community Partners

Celadon Trucking Company **Covance Greenfield** Cummins, Inc. Elanco Animal Health Eli Lilly and Company

Gregory & Appel Insurance Hancock Health **HNTB** Corporation HomeBankSB Indianapolis Motor Speedway **Roche Diagnostics** 

#### Program Partners

Avondale Meadows Academy Boys & Girls Clubs of Indianapolis Christamore House Family and Community Center Concord Neighborhood Center **Danville Community Schools** East 10th United Methodist Children and Youth Center Edna Martin Christian Center **Eminence Community Schools** Greenfield-Central Community Schools Indianapolis Public Schools John Boner Neighborhood Centers Lebanon Community Schools Marion County Commission on Youth (MCCOY) Martin Luther King Community Center Mary Rigg Neighborhood Center Monroe-Gregg Consolidated Schools Mooresville Schools MSD of Lawrence Township MSD of Martinsville Noblesville Schools **Tindley Accelerated Schools** Western Boone Community Schools Westminster Neighborhood Center

#### Funding Partners 🚧

Marion County Commission on Youth (MCCOY) Nina Mason Pulliam Charitable Trust Ruth Lilly Philanthropic Foundation

### FINANCIAL STABILITY

#### Asset Funders Network

Indiana Asset Funders Network (AFN) is a regional chapter of grantmakers who invest in opportunities for low and middle income individuals and families to build economic well-being. Members include private, public, corporate, and community foundations, public-sector funders and financial institutions who want to help Hoosiers secure economic stability, for now and for years to come. Thanks to the following partners:

Program Partners

Central Indiana Community Foundation (CICF) The Clowes Fund The Glick Fund, a fund of Central Indiana Community Foundation Indiana Department of Workforce Development Indiana Philanthropy Alliance Indiana United Ways JPMorgan Chase Local Initiatives Support Corporation (LISC) Lumina Foundation MacFarlane Family Foundation Old National Bank PNC Foundation United Way of Central Indiana Wabash County Community Foundation

Women's Fund of Central Indiana, a Fund of Central Indiana

Community Foundation

#### **Centers for Working Families**

Built on an evidence-based model developed by the Annie E. Casey Foundation, the Centers for Working Families (CWF) network is designed to address the challenges of the working-poor population and provide them with the financial capabilities, strategies and tools needed to put them on the path to financial stability. Five CWF sites are also supported by a grant through the Siemer Institute for Family Stability, which allows them to apply a multi-generational strategy to their work and focus on outcomes for the entire family. Thanks to the following partners:

#### Program Partners 🏀

Central Indiana Community Foundation (CICF)

Community Alliance of the Far Eastside

Edna Martin Christian Center

EmployIndy

Flanner House of Indianapolis, Inc.

The Glick Fund, a fund of Central Indiana Community Foundation

Goodwill Industries of Central & Southern Indiana

Hawthorne Neighborhood Center Indianapolis Urban League (IUL) Ivy Tech Community College John Boner Neighborhood Centers JPMorgan Chase Local Initiatives Support Corporation (LISC) Mary Rigg Neighborhood Center Nina Mason Pulliam Charitable Trust PACE, Inc. Shepherd Community Center The Siemer Institute for Family Stability Southeast Community Services Taft Stettinius & Hollister LLP

### Funding Partners Z

The Glick Fund, a fund of Central Indiana Community Foundation

JPMorgan Chase

Taft Stettinius & Hollister LLP The Siemer Institute for Family Stability

#### Great Families 2020

Great Families 2020 aims to establish neighborhood support networks that provide integrated services in postsecondary education and workforce development, early childhood education, financial support and health and well-being to families living in poverty. Thanks to the following partners:



City of Indianapolis Community Alliance of the Far Eastside Edna Martin Christian Center East 10th United Methodist Children and Youth Center Englewood Christian Church Hawthorne Community Center John Boner Neighborhood Centers Marion County Commission on Youth (MCCOY) Martin Luther King Community Center Funding Partners

Corporation for National and Community Service Cummins Inc. The Glick Fund, a fund of Central Indiana Community Foundation Lumina Foundation Lilly Endowment Inc. Ruth Lilly Philanthropic Foundation

#### Marion County Re-Entry Coalition (MCRC)

MCRC is a collaboration of both public and private agencies, organizations, government entities and funders that work within a collective impact framework to address both systemic and programmatic barriers to re-entry in the community. The coalition convenes stakeholders, identifies best practices and evidencebased interventions, leverages spheres of influences and advocates for fair policies and practices for those with criminal backgrounds. Organized into working groups, coalition members collectively engage to ensure individuals returning to the community have access to a continuum of care that includes housing, supportive social services and educational and employment opportunities. MCRC also focuses on building the capacity of those working with justice-involved individuals through ongoing outreach, education, advocacy and professional development.

Thanks to the following program partners:

Program Partner Community Solutions, Inc



#### Indy Free Tax Prep/Volunteer Income Tax Assistance

Indy Free Tax Prep is an IRS-sponsored program that provides underserved communities with free tax filing assistance, using IRS-certified volunteers. Volunteer Income Tax Assistance (VITA) sites assist individuals with low to moderate income, persons with disabilities, elderly and Limited English Proficiency (LEP). The program helps taxpayers find all available tax credits and avoid high tax preparation fees. Thanks to the following partners:

#### Program Partners 🠇

City of Indianapolis Greater Indianapolis Progress Committee (GIPC) Fairway Outdoor Huntington National Bank Indy Parks IndyGo John Boner Neighborhood Centers

#### Funding Partners 📈

Huntington National Bank Internal Revenue Service

#### HEALTH

#### Jump IN for Healthy Kids (Strategic Partnership)

Jump IN for Healthy Kids is a community-wide initiative of the health, business, civic, nonprofit and academic sectors, working together on evidence-based strategies to reduce childhood obesity in Central Indiana. Jump IN's mission is to create healthy places, neighborhoods, and communities where families have real opportunities to make choices that promote their health, vitality and well-being, including access to affordable, healthy food and meaningful opportunities to play and be active. Thanks to the following partners:

#### Program Partners

Alliance for a Healthier Generation American College of Sports Medicine American Dairy Association Indiana American Health Network American Public Health Association Anthem Blue Cross and Blue Shield Foundation, LLC Archdiocese of Indianapolis/MTCA Ball State University Boys and Girls Clubs of Indianapolis Children's Museum of Indianapolis City of Indianapolis City of Lawrence Community Alliance of the Far Eastside (CAFE) Cummins Inc. Early Learning Advisory Council Early Learning Indiana, Inc. Energy Krazed Eskenazi Health Far Eastside Action Coalition Fervent Prayer Church Finish Line FirstPerson The Food Trust Gleaners Food Bank of Indiana The Glick Fund, a fund of Central Indiana Community Foundation Girl Scouts of Central Indiana The Good Food Connections Great Families 2020 Greater Lawrence Chamber of Commerce Hamilton Heights Schools Health by Design Healthiest Cities and Counties Challenge Indiana Biosciences Research Institute Indiana Department of Education Indiana Family and Social Services Administration (FSSA) Indiana Minority Health Coalition Indiana State Department of Health Indiana University Indianapolis Indians Indianapolis Public Schools Indy Chamber Indy Hunger Network

IU Fairbanks School of Public Health Ivy Tech Community College John Boner Neighborhood Centers La Plaza Lawrence Township Trustee LifeSmart Youth. Inc. Local Initiatives Support Corporation (LISC) Managed Health Services **MDwise** Monarch Beverage Marion County Public Health Department MSD of Franklin Township MSD of Lawrence Township MSD of Martinsville MSD of Perry Township MSD of Pike Township MSD of Washington Township MSD of Warren Township MSD of Wayne Township Mt. Carmel Baptist Church Nemours Health Northwind Pharmaceuticals Pacers Sports & Entertainment **Purdue Extension** Ruth Lilly Health Education Center Wellness Council of Indiana YMCA of Greater Indianapolis

#### Funding Partners 📈

A.E.T.N.A. Foundation Anthem Blue Cross and Blue Shield Foundation, LLC Community Health Network Eli Lilly and Company Marion County Health and Hospital Corporation/ Eskenazi Health The Glick Fund, a fund of Central Indiana Community Foundation Indianapolis Colts Indiana University Health Lilly Endowment Inc. Roche Diagnostics St. Vincent United Way of Central Indiana

### BASIC NEEDS

#### **Emergency Food & Shelter Program**

This is a federal program funded through FEMA that allocates funding to local organizations to provide food and shelter assistance to hungry and homeless individuals. Thanks to the following partners:

#### Program Partners American Red Cross of Cental Indiana

**Catholic Charities Indianapolis** Center for Homeless Intervention and Prevention (CHIP) Center for Interfaith Cooperation City of Indianapolis Family Promise Good Samaritan Network Henricks County Commissioner Henricks Center Township Trustee Indianapolis Urban League (IUL) Jewish Federations of North America Morgan Brown Township Trustee Morgan Clay Township Trustee National Council of the Churches of Christ Noblesville Township Trustee Prevail. Inc. The Salvation Army

#### Funding Partner 🚧

Federal Emergency Management Agency (FEMA)

#### **Energy Assistance Program**

Energy Assistance Program (EAP) is a publicly funded program that provides one-time financial assistance to low-income Marion County residents to offset high utility bills during winter months (and in summer when funding is available). Thanks to the following partners:

#### Program Partners 4

Connect2Help

Indiana Housing & Community Development Authority John Boner Neighborhood Centers Other community partners

Funding Partner 🚧 Indiana Housing & Community Development Authority

#### Homeless Targeted Initiative Fund

The Homeless Targeted Initiative Fund (TIF) is funded philanthropically and supports initiatives that further Marion County's mission to end homelessness and supports the Blueprint to End Homelessness. Thanks to the following partners:

#### Program Partners 4

Coalition for Homelessness Intervention & Prevention (CHIP)

Other community partners



Lilly Endowment Inc.

#### Marion County Behavioral Health

The Behavioral Health Court (BHC) is a post-conviction certified problem-solving court under the umbrella of the Marion County Mental Health Court. The BHC is designed to address the mental health needs and often times co-existing substance abuse of moderate to high-risk individuals in the criminal justice system. The court is comprised of an interdisciplinary team that includes recovery coaching, intensive case management and resource coordination to ensure participants are connected to the community supports necessary to address their mental health, substance abuse and other basic needs to reduce recidivism. Thanks to the following partners:

- Indiana Department of Corrections Indiana Judicial Center Indiana University Public Policy Institute, Center for Criminal Justice Research

- Marion County Superior Court
- PACE. Inc.

#### Funding Partners 🚧

Ruth Lilly Philanthropic Foundation The Samerian Foundation, Inc.

#### Supportive Services for Veterans Families

The U.S. Veterans Affairs' Supportive Services for Veteran Families program awards grants that support services for at-risk veterans to reduce the incidence of veteran homelessness and to rapidly re-house veterans currently experiencing homelessness. Thanks to the following partners:

#### Program Partners

Coalition for Homelessness Intervention & Prevention (CHIP) Department of Veteran Affairs Community Rehab Programs HealthNet Homeless Initiative Program

HVAF of Indiana. Inc.

- Indianapolis Continuum of Care
- Veterans Administration
- Volunteers of America Ohio & Indiana



U. S. Department of Veterans Affairs

#### Strategic Transportation Allocation

The Strategic Transportation Allocation provides local match required to leverage federal transportation funds to support transportation services for seniors in Marion County. Thanks to the following program partner.

**CICOA Aging & In-Home Solutions** 

#### Winter Assistance Fund

Winter Assistance Fund (WAF) is a locally funded winter utility assistance program that covers low-income individuals in Marion County who are ineligible to receive the state's Energy Assistance Program.

#### Thanks to the following partners:



Citizens Energy Group

Indianapolis Power & Light Company

19 agency referral partners

#### Funding Partners 🚧

Central Indiana Senior Fund (Charles N. Smith Trust Fund) a fund of Central Indiana Community Foundation

Citizens Energy Group

Indianapolis Power & Light Company

James Proctor Fund for Aged Men and Women, a fund of the Indianapolis Foundation, a Central Indiana Community Foundation Affiliate

Nina Mason Pulliam Charitable Trust

#### Winter Contingency Plan

The Indianapolis Winter Contingency Plan funds overflow emergency shelters and materials that provide relief to homeless individuals and families when inclement weather poses the threat of serious harm or death during the winter months (November-March). Thanks to the following partners:

#### Program Partners

**Blended Professional Street Outreach Team** City of Indianapolis Coalition for Homelessness Intervention and Prevention (CHIP) Horizon House HVAF of Indiana, Inc. Wheeler Mission Other community partners

#### Jane Pauley Community Health Center Marion County Community Corrections

Marion County Probation

- Marion County Prosecutors Office
- Marion County Public Defenders





### COMMUNITY IMPACT SUPPORTS

We'd like to thank Lilly Endowment Inc. for its generous support of the Capital Projects Fund, Facilities Maintenance Fund, and Human Services Professional Renewal Grant.

#### **Capital Projects Fund**

United Way's Capital Projects Fund assists partner agencies with major capital improvements to enhance the delivery of human service programs. As stewards of generous financial support, United Way's Capital Projects Fund Committee ensures grant dollars are used for projects that help committed and fiscally responsible agencies provide services and programs that are consistent with their mission and add value to the community.

#### **Facilities Maintenance Fund**

The Facilities Maintenance Fund has enabled United Way to assist partner agencies with the planning and funding of projects that address priority maintenance needs and emergency repairs. The Facilities Maintenance Fund Committee, comprised of volunteers with expertise in facilities planning and management, ensures that projects are warranted and soundly developed.

#### Human Services Professional Renewal Grant

The Human Services Professional Renewal Grant provides hard-working, dedicated human services professionals with an opportunity to regenerate and reinvigorate themselves, so they can bring fresh ideas and energy to the human care business.



# EVENT SPOTLIGHT

### UNITED WAY OF CENTRAL INDIANA UNVEILS NEW SPRING GALA, ELEVATE

Central Indiana's next generation of philanthropists, volunteers and advocates celebrated a new era of impact on March 2, 2019.

For its inaugural year, ELEVATE drew upon Cuba's sights, sounds and spirits for a Havana Nights-themed night out designed to engage and recognize young professionals while raising awareness of generational poverty in the region.

Over 500 attendees raised more than \$63,000 to seed the United Way Basic Needs Fund supporting the safety net that our hungry, vulnerable and in-crisis neighbors count on to help them survive today so they can thrive tomorrow. Guests also assembled 500 weekend backpacks of essential food and hygiene items for students at the Edna Martin Christian Center during the event. It may seem like just a backpack, but for struggling families it represents much more. Food-secure children are less likely to miss school or repeat a grade.

"This is an amazing demonstration of how we can all work together to provide necessities and more importantly – HOPE. THANK YOU to all of the donors and those who volunteered to pack and deliver the kits."

TYSHA HARDY SELLERS, EDNA MARTIN CHRISTIAN CENTER EXECUTIVE DIRECTOR

### ELEVATE 2019 INAUGURAL AWARD WINNERS:

**Board Member of the Year presented by Eli Lilly and Company** Lauren Petersen, TechPoint on behalf of Partners in Housing

Employee Resource Group of the Year presented by Becknell Industrial BOLDForce at Salesforce

Innovator of the Year presented by UPS Ronni Kloth, Lilly Endowment Inc.

Nonprofit Professional of the Year presented by Strada Education Network Dave Neff, EDGE Mentoring

**Volunteer of the Year presented by Roche Diagnostics** Katie Bailey, Indiana University Public Policy Institute for Neighborhood Christian Legal Clinic



"ELEVATE awards give us the opportunity to recognize what the next generation of young community leaders are doing to make a significant impact, while shining the light on what children, families and communities need to thrive."

ANN MURTLOW, UNITED WAY OF CENTRAL INDIANA PRESIDENT & CEO



KATIE BAILEY AND NICK DECKER

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### GIVE

### ENTERPRISE INCREASES ANNUAL GIFT BY \$135,000

The relationship between Enterprise and United Way of Central Indiana started in 1978 when Enterprise began operations in Indiana. Enterprise founder, Jack Taylor, chose to support United Way because of the broad range of services it provided in places where his employees lived and worked.

This long-standing partnership has led to a collaboration focused on the betterment of Central Indiana communities and would eventually spark one of the company's largest and most successful campaigns to date. In 2018, Enterprise raised over \$340,000, a direct result of increased employee participation and leveraging a 50 percent match to employees through the Enterprise Foundation.

Tocqueville Society member and current CEO, Paul Evon, continues to support United Way programs with an emphasis on tackling issues surrounding food insecurity and veterans causes.

THEIR GOAL: Build on Enterprise's tradition of strengthening communities, one neighborhood at a time.



### ADVOCATE DAVID SKLAR: A VOICE FOR INDIANA

David Sklar, like many others, found himself feeling the sting of hate motivated crimes. As a man of Jewish faith and a lobbyist at the Indiana General Assembly on public policy issues including human service funding, poverty, civil rights, and immigration, David saw a need to advocate for legislation that would help protect all Hoosiers regardless of their race, ethnicity, religion, national origin, sex, gender identity, sexual orientation, and disability.

For five years organizations, businesses, and individuals worked to reinvigorate efforts to pass a comprehensive hate crimes law in Indiana. Realizing that this work was long overdue, David sparked a statewide coalition and with the help of United Way of Central Indiana, would



eventually launch the Indiana Forward Campaign in 2019.

As the Assistant Director for the Indianapolis Jewish Community Relations Council and active member of United Way of Central Indiana's Public Policy Committee, David remains involved in progressive conversations that are making life better and safer for Central Indiana families. He also serves in various capacities with numerous other organizations and coalitions including the Indiana Institute for Working Families and the Indianapolis Race and Cultural Relations Leadership Network.

Thanks to advocates like David, United Way, through its support from the business and philanthropic communities, established a platform for the Indiana Forward campaign and ultimately pushed the issue of hate crimes legislation further than it had previously gone in over thirty years of advocacy.

### **VOLUNTEER** FIVE-TIME EMPLOYEE COORDINATOR CARRIE PATTERSON

Carrie Patterson knows a thing or two about the word, "community." Not only is it part of her title, it's part of her spirit.

A communications and community relations coordinator for Indiana Farm Bureau Insurance, Carrie has served in various roles in her 20 years of work for the organization. For five of those years, she's volunteered as a United Way employee coordinator and if you ask Carrie what it means to lead in this capacity, she will tell you how it has given her a chance to build campaigns that have brought employees together in creative ways. "Working on our annual United Way campaign is inspirational," she says. "I love coming up with new ways to engage employees, and it's so rewarding to make a difference."

United Way values programs offered through our corporate partners, like Indiana Farm Bureau Insurance, that provide paid volunteer time to their employees so that they can volunteer with organizations and causes that are important to them. For employees like Carrie, that means fighting for families across our six-county region to help them achieve a path to self-sufficiency.



# CHANGE TOMORROW. TODAY.

The statistics are sobering and the stories are heart-wrenching. We know there are single parents in our community who are working multiple hourly jobs to support their families. We know there are struggling adults without healthcare who are suddenly facing a medical crisis and have no way to pay for it. We know there are too many kids who love eating lunch at school because at least it's a guarantee of a meal they often can't count on at home. Our homeless shelters are being stretched to their limits. We know how valuable high-quality preschool is for our children and yet, the price tag is much too high for hard-working families who are barely scraping by. And, we know that a child born in poverty is not likely to climb out of poverty as an adult.

We are here to break that cycle. Change Tomorrow. Today.

United Way of Central Indiana







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